



FOR IMMEDIATE RELEASE

## **Vertical Communications Launches “Learn Something” Program to Ease Business’ Transition to Remote Status**

Vertical’s “Learn Something” Program Provides Entertaining and Much Needed Breaks to Remote Workers

**Santa Clara, CA, May 22, 2020** - Vertical Communications®, a leading provider of business communications solutions, has launched Vertical’s “Learn Something” program. The new program provides monthly interactive “tiny tutorials” to attendees, hosted by experts from all around the nation. The sessions offer topics for everyone, spanning from baking artisan cookies to learning to water paint to yoga classes, and everything in between.

Vertical’s “Learn Something” program was launched as part of Vertical’s response to the COVID-19 pandemic. As a long-time remote company, Vertical recognizes the difficulty of transitioning to a full-time remote position, which changes the way individuals communicate and navigate through a normal work day. Vertical designed the “Learn Something” program to provide a much-needed break in the work day for individuals who are new to remote working and are struggling with being home-bound.

During each “Learn Something” session, an expert will lead an interactive 45 minute class. The sessions will typically be held on the first Wednesday of every month, at 12:30 PM Pacific / 3:30 PM Eastern, allowing attendees to take their break and attend over lunch or towards the end of their work day.

Vertical will use 8x8’s Video Conferencing platform to host the meeting, allowing attendees to share video and to learn along-side the expert host, while asking questions and demonstrating their efforts. “As a long-term remote company, we’ve come to learn that without community support working remotely can be isolating,” said Kevin Butler, V.P. of Marketing and Product at Vertical Communications. “Employees often work long hours without distraction or socializing, which can lead to burn out. Vertical’s “Learn Something” program aims to provide an educational break in the day, providing an outlet for attendees, so that they can return to work with renewed energy and focus.” The program is free to register for and attend, and can be accessed at <http://info.vertical.com/learn-with-vertical>. Each session will be recorded for individuals who aren’t able to attend live.

Vertical Communications became a remote company in [2016](#) in an effort to increase productivity, retention, and hiring opportunities, while simultaneously cutting OPEX costs. Four years later,

Vertical is thriving. “Primarily remote companies were rare when Vertical made the transition. After a period of adjustment, much of our success can be attributed to a solid foundation of communication,” said CEO of Vertical Communications, Dick Anderson. “By providing our employees with a unified set of communications tools, including voice, video, and chat, we guaranteed that every employee has access to the tool they need to communicate best, to stay productive, and to keep in touch anytime, anywhere.”

In addition to Vertical’s “Learn Something” program, Vertical is also available to provide guidance to companies who have moved to a remote workforce. Many companies will keep a percentage of their workforce remote following the pandemic and Vertical hopes these companies can benefit from their trial and error. To help, Vertical has created a “[Telework Toolkit](#)” that helps users assess gaps in their communications system and build a plan to fill them. Interested parties can also browse Vertical’s [library of remote content](#), or browse a wide-variety of [Vertical Presents](#) webinars on how to find success as remote company.

For more information about Vertical’s “Learn Something” program, about how Vertical can provide guidance on establishing a remote strategy, or help you leverage your communications to find remote success, contact us at (877) 837-8422 or email [info@vertical.com](mailto:info@vertical.com).

### **About Vertical Communications**

Vertical Communications, Inc. is a leading provider of communications platforms and applications that enable critical business workflows for enterprises across a variety of industries including retail, automotive, health care and hospitality. Our cloud and hybrid voice, WebRTC, mobility, messaging and collaboration solutions help some of the world’s most successful companies improve efficiencies in daily operations, drive sales and deliver a superior customer experience. Vertical’s award-winning products and solutions, combined with our highly customer-focused engagement model, make us a strategic partner for businesses looking to transform their operations with communications technology. For more information about Vertical Communications and our complete line of products built for How We Work Today, visit [www.vertical.com](http://www.vertical.com).

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