



FOR IMMEDIATE RELEASE

Vertical Communications Adds to the One Vertical Solution with Vertical VOIP

Vertical VOIP adds SIP trunking to their vertically integrated offerings.

Santa Clara, CA, August 14, 2017 – Vertical Communications®, a leading provider of business solutions, has added Vertical VOIP to their One Vertical telecommunications portfolio. With the addition of Vertical VOIP, Vertical Communications continues to simplify telecom management. The new SIP trunking services deliver unlimited service call paths, fax server service, high-capacity audio conferencing bridges, toll-free numbers, and extra DIDs. In addition, each call path includes unlimited local and long-distance (covering the US and Canada), further simplifying expense management.

The One Vertical portfolio ensures that customers can rely upon a single vendor for the entirety of their telecom needs. The One Vertical solution includes phones, switches, data circuits, SIP trunking, internet connections, applications, and more, all supported by the Vertical Communications service team. Bundling all of these services together provides the customer with a simplified support solution. Vertical Communications is the single point of contact for all telecommunications services.

Several features have been integrated with Vertical VOIP to support connectivity and reliability in the event of a communications failure. As a failsafe, service is provided from geo-redundant data centers in Atlanta and Phoenix. Additionally, every Vertical VOIP account includes automated failover forwarding to another number; forwarding can be to another company location or a cell phone. Enterprise customers are able to add the Vertical VOIP geo-redundancy option to connect to multiple phone systems at separate locations.

“Vertical VOIP is built with the understanding that your voice calls are critical to your business. Your customers must always be able to reach you,” said Peter Bailey, CEO. “Vertical VOIP safeguards your communications systems and promises continuity of service, so that you can focus on the bigger picture- your business.”

To deliver high-quality service, Vertical Communications runs a complimentary network assessment prior to installation to confirm that your internet connection can support your voice calling needs. Vertical Communications provides a report summarizing the results of the network assessment, which highlights any potential issues up front, so they can be handled proactively, thereby avoiding issues post-implementation.

For more information about Vertical VOIP and the Vertical Communications One Vertical solution, visit www.vertical.com, or call 1-877-VERTICAL.

About Vertical Communications

Vertical Communications, Inc. is a leading provider of communications platforms and applications that enable critical business workflows for enterprises across a variety of industries including retail, automotive, health care and hospitality. Our cloud and hybrid voice, WebRTC, mobility, messaging and collaboration solutions help some of the world's most successful companies improve efficiencies in daily operations, drive sales and deliver a superior customer experience. Vertical Communications' award-winning products and solutions, combined with our highly customer-focused engagement model, make us a strategic partner for businesses looking to transform their operations with communications technology. For more information about Vertical Communications and our complete line of products built for How We Work Today, visit www.vertical.com.

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