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## **Vertical Cloud Connect Receives Real-Time Web Solutions Excellence Award**

*RTC-based solution enables businesses to integrate web-based communications applications and services with premise-based deployments*

**Santa Clara, Calif., December 13, 2016**—Vertical Communications®, a leading provider of business communications solutions, announced that its [Vertical Cloud Connect™](#) (VCC) solution has been named a Technology Marketing Corporation (TMC) 2016 Real-Time Web Solutions Excellence Award winner. The award recognizes developers of browser-to-browser innovations for voice communications, video conferencing and one-to-one file sharing without requiring internal or external plug-ins.

A component of the Vertical One Framework development and delivery ecosystem for cloud-based communications and productivity solutions, Vertical Cloud Connect allows businesses to future-proof their existing communications infrastructure by layering cloud-based versions of Vertical's industry-proven applications, microservices, productivity tools and APIs with business-specific third-party solutions. As a result, customers can quickly and cost-effectively roll out microservices and emerging features across their organizations, without relying on expensive and time-consuming IT resources. Vertical Cloud Connect is hosted on the Google Cloud, ensuring optimum reliability and flexibility.

“Vertical has invested significantly in developing an ecosystem of cloud-based communications offerings that will help our customers improve workflows and increase efficiency, while reducing capital and operating expenses,” noted Peter Bailey, Vertical’s chief executive officer. “We are proud that Vertical Cloud Connect has received a Real-Time Web Solutions Award, and pleased that the judging panel recognizes the value that this solution brings to the market.”

For more information about Vertical’s cloud and hybrid communications solutions, visit [www.vertical.com](http://www.vertical.com), or call 1-877-VERTICAL.

### **About Vertical Communications**

Vertical Communications®, Inc. is a leading provider of communications platforms and applications that enable critical business workflows for enterprises across a variety of industries including retail, automotive, health care and hospitality. Our cloud and hybrid voice, WebRTC, mobility, messaging and collaboration solutions help some of the world’s most successful companies improve efficiencies in daily operations, drive sales and deliver a superior customer experience. Vertical’s award-winning products and solutions, combined with our highly customer-focused engagement model, make us a strategic partner for businesses looking to transform their operations with communications technology. For more information about Vertical Communications and our complete line of products built for How We Work Today, visit [www.vertical.com](http://www.vertical.com).



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