



FOR IMMEDIATE RELEASE

Sloan Implement Selects Vertical's iPECS Premise for New Communications System

Vertical Communications to Provide Communications to Sloan Implement's 20 locations and Headquarters in Assumption, Illinois.

Santa Clara, CA, February 1, 2018 - Vertical Communications®, a leading provider of business communications solutions, has been awarded a contract from Sloan Implement, to “refresh” all of its voice communications technology, based on Vertical's iPECS “virtualized” architecture. The Vertical iPECS architecture will be used to provide voice communications for Sloan's headquarters as well as its 20 branch locations. Sloan Implement is the largest John Deere dealer in the world, and operates throughout Wisconsin and Illinois.

Vertical Communications won the business by tailoring the virtualized iPECS Premise solution to Sloan Implement's unique business needs. The solution designed includes mobility applications for Sloan Implement's 230 field engineers. Other key features include integration with CRM, video calling, and softphones with headsets.

A key part of the solution is Vertical's robust geo-redundancy across all 20 locations with local survivability via Vertical's Summit survivable gateway, which offers backup phones and a failover to local PBX features at each location in the event of an outage.

Sloan Implement also selected Vertical VOIP as their SIP Trunk provider offering lower cost and highly redundant service to ensure communications never fail. Vertical VOIP delivers best in class phone service to customers while offering active/active redundant service delivery from multiple data centers across the country. Vertical VOIP also guarantees Sloan Implement can stay in touch by offering automated dial-around service in the event of a catastrophic outage. “Vertical Communications is pleased to provide Sloan Implement with the virtualized solution they need for their large enterprise business,” said Ben Treadway, President of Vertical Communications. “iPECS Premise will deliver Sloan Implement the reliability and geo-redundancy to ensure their business and customers are supported 24/7, no matter what occurs.”

With extensive experience delivering communications services to a variety of entities nationwide, Vertical Communications offers a unique package to mid to large enterprise businesses. Depending on the needs of the customer, Vertical Communications tailors a solution to include virtualized software applications, video, mobility, collaboration, phones, and last mile network services. The entire solution is supported by Vertical's highly experienced remote and local

technical support team. Vertical Communications provides the stability and support needed to ensure efficient and consistent communications.

For more information about Vertical Communication's iPECS solution, visit <http://vertical.com/vertical/ipecs>, or call 1-877-VERTICAL (877-837-8422).

About Vertical Communications

Vertical Communications, Inc. is a leading provider of communications platforms and applications that enable critical business workflows for enterprises across a variety of industries including retail, automotive, health care and hospitality. Our cloud and hybrid voice, WebRTC, mobility, messaging and collaboration solutions help some of the world's most successful companies improve efficiencies in daily operations, drive sales and deliver a superior customer experience. Vertical's award-winning products and solutions, combined with our highly customer-focused engagement model, make us a strategic partner for businesses looking to transform their operations with communications technology. For more information about Vertical Communications and our complete line of products built for How We Work Today, visit www.vertical.com.

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Vertical Communications:

Kevin Butler

Vice President, Marketing

408-404-1608

kbutler@vertical.com