



FOR IMMEDIATE RELEASE

## **Vertical Communications Releases Enhanced MBX IP Software Applications for Business Communications**

### ***New Attendant Features, Mobility Tools and Browser-based Phones Enable Customers to Maximize Productivity and Streamline Operations***

**Santa Clara, Calif., March 4, 2014**—Vertical Communications®, a leading provider of business communications software and solutions, has announced the availability of several new software solutions for its MBX IP platform. Designed to help businesses substantially boost productivity and optimize efficiency, the latest suite of innovations include: IP Attendant, a powerful software-based attendant console; new wireless LAN phone support for mobility capabilities within the MBX IP infrastructure; and Web Phone, a browser-based IP softphone that enables users to make calls through the MBX system from any location. These new features are immediately available through Vertical's network of certified MBX IP dealers.

The MBX IP platform provides powerful communications technology to businesses, scaling up to 250 users per site. Leveraging both IP and digital technology, MBX IP offers a comprehensive range of features, including unified communications, integrated voicemail and automatic call distribution, as well as mobility options.

Included in the new software release are:

- *IP Attendant* -- A complete software-based Attendant console for MBX IP business users. With this feature, administrators and employees can utilize audio-enabled PCs to manage call handling and management functions through intuitive drag-and-drop actions. A dedicated Hotel/Motel version of IP Attendant is also included. The MBX IP's hospitality software, which can be activated by a system key, integrates with various property management systems to provide quick access and visual displays of popular hospitality features, including wake up calls, room status, guest charges and check out.
- *MBX IP Web Phone* -- A unique mobility solution for remote users that requires only a web browser. After accessing the MBX IP web page, users simply click on the Web Phone option to log in through a secure interface and gain access to a fully functioning, web-based IP softphone.

- *New Wireless LAN Phone Support* – The MBX IP’s sophisticated feature set can now also be delivered through the NomadIP wireless handset for enhanced mobility – without the need for additional gateways or controllers. Tightly integrated with the MBX system, the phone operates on an industry standard WiFi infrastructure and can be paired to a desktop phone or soft client for seamless communications within multi-cell environments. Phone features include a Push To Talk button, full color display, as well as interactive soft keys and navigation keys for easy use.

“Virtually every business in the country relies heavily on advanced communications technology in order to compete in a time-compressed, rapidly evolving marketplace,” said Rick Dell, Vertical’s chief operating officer. “These latest MBX IP features reflect Vertical’s ongoing commitment to provide the tools and solutions that our customers need in order to maximize performance and improve operations.”

More information can be found at [vertical.com/mbxip](http://vertical.com/mbxip).

### **About Vertical Communications®**

Vertical Communications, Inc. is a unified communications (UC) and IP telephony solutions provider for business-to-business communications. Vertical’s Wave IP business communications software and systems provide the enterprise-class functionality necessary to deliver seamless connectivity, collaboration and mobility through smart, powerful telephony and voice applications that are simple to deploy and use, while substantially reducing operating costs. With more than 200,000 customers across all industries, Vertical solutions are distributed and supported through a network of authorized dealers throughout North America, Europe, Latin America and Asia. For more information, visit [www.vertical.com](http://www.vertical.com).

Vertical Communications:  
Steven De Korne  
Vice President, Marketing  
480-374-8897  
[sdekorne@vertical.com](mailto:sdekorne@vertical.com)

Glenn Goldberg  
Parallel Communications Group  
516-705-6116  
[ggoldberg@parallepr.com](mailto:ggoldberg@parallepr.com)