



FOR IMMEDIATE RELEASE

Vertical Communications Names David Krietzberg Chief Financial Officer

Highly Regarded Executive Will Oversee Fiscal Operations and Strategic Initiatives

Santa Clara, Calif., June 12, 2014—Vertical Communications[®], a leading provider of business communications software and solutions, announced that David Krietzberg has been named the company's chief financial officer. In this capacity, Krietzberg will work with Vertical's executive team and board of directors in developing and implementing the company's financial initiatives and programs, as well as maintaining relationships with financial institutions and investors. His appointment is effective immediately.

"We are delighted to have Dave on our team as CFO, especially given his experience building growth companies in our industry," said Peter Bailey, Vertical's chief executive officer. "Dave possesses the rare combination of deep industry knowledge, strong financial acuity, outstanding management and leadership skills, as well as extensive experience with strategic merger and financing transactions, all of which make him a great fit for Vertical."

An industry veteran, Krietzberg joins Vertical after serving briefly as chief financial officer of Fulton Communications where he helped facilitate the merger of Vertical and Fulton. Prior to that, Krietzberg worked at Crexendo, a provider of hosted communications services, where he held the posts of senior vice president and chief administration officer. In addition, Krietzberg served as chief financial officer for both Mitel U.S. and Inter-Tel Technologies, where he was instrumental in acquiring over \$100 million of direct sales and services businesses in 33 cities over a four-year period. Krietzberg was vice president of finance and treasurer with Executone before its merger with Inter-Tel.

Krietzberg holds both MBA and BBA degrees from Pace University in Pleasantville, NY. He is a resident of San Juan Capistrano, CA.

"Having closely followed the progress of Vertical over the past several years, I continue to be impressed with the company's growth and ability to execute—particularly in an increasingly competitive marketplace," noted Krietzberg. "Vertical has all the ingredients for continued success, including an outstanding executive team, dedicated staff, loyal channel partners and a supportive board of directors. I am very proud to join this elite team, and look forward to contributing to the achievement of the company's goals and ongoing success."

About Vertical Communications®

Vertical Communications, Inc. is a provider of unified communications (UC) and IP telephony solutions and services to enterprise and business customers throughout North America and Europe. The Company's flagship UC product - Wave IP - offers comprehensive integration into enterprise CRM, ERP, mobile and other critical enterprise systems, enabling companies to better communicate and serve customers, promote collaboration among employees and partners, as well as provide deep insights into customer communications through business intelligence and management tools. In addition, Vertical provides managed services, project management, custom development, deployment and enterprise support services. Together, the Vertical portfolio enables complete, turnkey deployment and management of voice infrastructure, software, enterprise integration and ongoing support. Vertical sells its products and services to business customers with a focus on vertical markets including retail, health care, state and local government, and other customer-facing industry segments where customer experience is a primary focus. The Company's recent merger with Fulton Communications (June 2014) provides the company with direct sales and professional services in over 25 metro markets in North America which, in combination with Vertical's over 250 channel partners, provide the Company with broad North American and European reach. Vertical is a privately held company headquartered in Santa Clara, CA. For more information, visit www.vertical.com.

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