



FOR IMMEDIATE RELEASE

**Vertical Communications Receives 2012 *INTERNET TELEPHONY*
Excellence Award**

*ViewPoint Mobile Honored for Delivering Exceptional
IP Communications Solutions*

SANTA CLARA, CA, October 2, 2012 — Vertical Communications, a leading provider of business communications solutions, today announced that [TMC](#) has named Vertical's ViewPoint Mobile enterprise mobility solution a recipient of a 2012 *INTERNET TELEPHONY* Excellence Award presented by [INTERNET TELEPHONY](#) magazine.

"The editors of *INTERNET TELEPHONY* are pleased to present Vertical Communications with an *INTERNET TELEPHONY* Excellence Award for its innovation in IP communications. Vertical has demonstrated outstanding leadership with the release of ViewPoint Mobile, which demonstrates a compelling vision for addressing the escalating interest in 'bring your own device' offerings," stated Rich Tehrani, CEO, TMC.

Released earlier this year, the ViewPoint Mobile application is built into and extends the full functionality of Vertical's Wave IP Unified Communications platform to iOS and Android smartphones and devices. As a result, mobile staff members can access all enterprise communications tools and services – including conferencing, call recording, messaging, collaboration, presence management and market-specific applications – regardless of their location. In addition, ViewPoint Mobile maintains the integrity of corporate resources through its secure partitioning of personal and business communications.

"Vertical is proud to have its ViewPoint Mobile solution recognized by *INTERNET TELEPHONY* magazine, a publication that spotlights the industry's most essential technology breakthroughs," said Rick Dell, chief operating officer at Vertical Communications. "It is rewarding that the editors of *INTERNET TELEPHONY*, as well as leading industry analysts and most importantly, our customers, think so highly of this technology and the ViewPoint Mobile application."

The 2012 *INTERNET TELEPHONY* Excellence Award winners are published in the September 2012 issue of *INTERNET TELEPHONY* magazine, www.itmag.com.

For more information, please visit www.tmcnet.com.

About Vertical Communications

Vertical Communications, Inc. is a unified communications (UC) and IP telephony solutions provider for business-to-business communications. Vertical's business communications systems provide the enterprise-class functionality necessary to deliver seamless connectivity, collaboration and mobility through smart, powerful telephony and

voice applications that are simple to deploy and use while substantially reducing operating costs. With more than 200,000 customers across all industries, Vertical solutions are distributed through a network of more than 3,000 authorized dealers throughout North America and in Europe. For more information, visit www.vertical.com.

About *INTERNET TELEPHONY* magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue in February of 1998, *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. *INTERNET TELEPHONY* offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. *INTERNET TELEPHONY* magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit www.itmag.com.

About TMC

TMC is celebrating its 40th anniversary as a global, integrated media company that helps clients build communities in print, in person, and online. TMC publishes the [TMC's CUSTOMER Magazine](#) (formerly [Customer Interaction Solutions](#)), [INTERNET TELEPHONY](#), [Next Gen Mobility](#), and [Cloud Computing](#) magazines. [TMCnet.com](#), which is read by 1.5 million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of [ITEXPO](#), the world's leading B2B communications event. In addition, TMC runs multiple industry events: *Cloud Communications Expo*; *Cloud4SMB Expo*; *CVx (ChannelVision Expo)*; *DevCon5*; *HTML5 Summit*; *LatinComm Conference & Expo*; *M2M Evolution Conference & Expo*; *Mobility Tech Conference & Expo*; *MSPAlliance MSPWorld*; *StartupCamp*; *Video World Conference & Expo* and more.

For more information about TMC, visit www.tmcnet.com.

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