



FOR IMMEDIATE RELEASE

### **Vertical Communications at 2014 Ideacom Conference**

**Santa Clara, Calif., May 1, 2014**—Vertical Communications®, a leading provider of business communications software and solutions, will be an exhibitor at the 2014 Ideacom Conference May 4-6 at the Hyatt Regency San Antonio Riverwalk in San Antonio, Texas. Vertical will be located at booth 17.

The Ideacom Conference is sponsored by the Ideacom Network Group, a buyer's group comprised of resellers of converged voice and data solutions throughout the United States. It is attended by group members and authorized vendor partners. A member of the Ideacom Network, Vertical will share with attendees information on its complete product line, including the Wave IP, MBX IP and SBX IP unified communications systems.

"We are excited to present progressive businesses with the latest solutions that provide them with the powerful applications and tools they need – including voice, presence, collaboration, mobility and video conferencing capabilities – to be more productive and competitive, in and out of the office," said Rick Dell, Vertical's chief operating officer. "We look forward to interacting with Ideacom attendees looking for an advantage to help them thrive in the vibrant SMB marketplace."

#### **About Vertical Communications®**

Vertical Communications, Inc. is a unified communications (UC) and IP telephony solutions provider for business-to-business communications. Vertical's Wave IP business communications software and systems provide the enterprise-class functionality necessary to deliver seamless connectivity, collaboration and mobility through smart, powerful telephony and voice applications that are simple to deploy and use, while substantially reducing operating costs. With more than 200,000 customers across all industries, Vertical solutions are distributed and supported through a network of authorized dealers throughout North America, Europe, Latin America and Asia. For more information, visit [www.vertical.com](http://www.vertical.com).

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