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Vertical Communications' ViewPoint Mobile Receives 2013 Unified Communications TMC Innovation Award from INTERNET TELEPHONY Magazine

Mobility Solution Lauded for Extending Full Premise-based Unified Communications Features and Services to iOS and Android Smartphones and Tablets

Santa Clara, Calif., May 9, 2013—Vertical Communications, a leading provider of business communications solutions, announced that its ViewPoint Mobile application has been named recipient of the 2013 Unified Communications TMC Innovation Award from INTERNET TELEPHONY magazine. Technology Marketing Corporation (TMC), publishers of INTERNET TELEPHONY, made the announcement following a thorough review of a variety of unified communications solutions in the marketplace. The award honors products that have demonstrated innovation, unique features and noteworthy developments toward improving communications technology. It is granted not to the best-selling products, but instead to those representing a significant contribution to the industry.

Introduced in April, 2012, ViewPoint Mobile extends the full feature set of Vertical's Wave IP Unified Communications platform to iOS and Android devices. Through this application, users can access all office-based communications tools from the field, including voice mail, messaging, conferencing and collaboration tools, call recording, presence management, and other services. ViewPoint Mobile is available to Vertical Wave customers at no charge as part of Vertical's unique singular licensing program.

In addition to its powerful feature set, ViewPoint Mobile provides superior administrative capabilities for businesses in a rapidly evolving BYOD (Bring Your Own Device) environment. Through ViewPoint Mobile, all corporate resources—including contact information, call recordings and messages—are stored on the Vertical Wave IP server, protecting vital data in case devices are lost or stolen, or if employees leave the organization.

"We are delighted to have ViewPoint Mobile recognized by TMC as such a visionary solution for businesses that rely on mobile and geographically disparate workforces," said Rick Dell, chief operating officer for Vertical Communications. "Vertical is proud of the leadership role it has taken by delivering a full-featured application that gives mobile users unfettered access to all desktop tools. We see mobility as a definitive opportunity for our industry and company, and are looking to introduce more powerful and attractive solutions in the coming months that are built on the success of ViewPoint Mobile."

Vertical and other 2013 TMC Labs Innovation Award winners will be featured in the July 2013 issue of [INTERNET TELEPHONY](#) magazine.

“We are delighted to present Vertical Communications with the 2013 Unified Communications TMC Innovation Award,” said Rich Tehrani, chief executive officer of Technology Marketing Corporation. “Vertical has demonstrated a combination of market foresight and execution skill with the release of ViewPoint Mobile, and is certainly deserving of this recognition.”

About Vertical Communications

Vertical Communications, Inc. is a unified communications (UC) and IP telephony solutions provider for business-to-business communications. Vertical’s business communications systems provide the enterprise-class functionality necessary to deliver seamless connectivity, collaboration and mobility through smart, powerful telephony and voice applications that are simple to deploy and use, while substantially reducing operating costs. With more than 200,000 customers across all industries, Vertical solutions are distributed through a network of more than 3,000 authorized dealers throughout North America and in Europe. For more information, visit www.vertical.com.

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