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Vertical Communications' ViewPoint Mobile 2.1 Wins 2015 INTERNET TELEPHONY Product of the Year Award

Solution recognized for its innovative enterprise mobility capabilities, which extend a full range of UC features to personal mobile devices

Santa Clara, Calif., January 15, 2015 — Vertical Communications®, a leading provider of business communications software and solutions, announced that its ViewPoint Mobile 2.1 mobile communications application has won the 2015 INTERNET TELEPHONY Product of the Year Award. INTERNET TELEPHONY is one of the premier publications in the telecommunications marketplace, published by Technology Marketing Corporation (TMC).

A powerful mobility tool, ViewPoint Mobile 2.1 extends the full scope of features and functionalities of Vertical's leading-edge Wave IP unified communications platform to Android and iOS devices. With it, mobile and remote staff members can access the complete range of corporate tools and resources from their personal devices, including all unified communications capabilities, such as presence management, messaging and conferencing services, as well as corporate directories. All outgoing calls initiated through ViewPoint Mobile 2.1 appear identical to calls originating through the Wave IP platform, enabling mobile users to maintain the highest level of professionalism and service. In addition, ViewPoint Mobile enables customers to partition business calls and personal calls, ensuring that corporate resources and information remain secure.

"Vertical is dedicated to and has established a leadership position in addressing the rapidly evolving needs of the burgeoning mobile workforce. ViewPoint Mobile 2.1 helps users meet those needs through the seamless integration of powerful UC functionalities within a mobile-centric environment. This award validates this approach, and is a reflection on the vision, creativity and professionalism of our entire development and engineering teams," said Peter Bailey, chief executive officer of Vertical.

The INTERNET TELEPHONY Product of the Year Award recognizes and honors companies that have developed exceptional VoIP and IP communications products and services. The results of this competition will be published in the January/February 2015 issue. See [INTERNET TELEPHONY](#) for a full list of this year's winners.

About Vertical Communications®

Vertical Communications, Inc. is a provider of unified communications (UC) and IP telephony solutions and services to enterprise and business customers throughout North America and Europe. The Company's flagship UC product -- Wave IP -- offers comprehensive integration into enterprise CRM, ERP, mobile and other critical enterprise systems, enabling companies to better communicate and serve customers, promote collaboration among employees and partners, as well as provide deep insights into customer communications through business intelligence and management tools. In addition, Vertical provides managed services, project management, custom development, deployment and enterprise support services. Together, the

Vertical portfolio enables complete, turnkey deployment and management of voice infrastructure, software, enterprise integration and ongoing support. Vertical sells its products and services to business customers, with a focus on vertical markets including retail, health care, state and local government, and other customer-facing industry segments where customer experience is a primary focus. As a result of the Company's merger with Fulton Communications in June 2014, Vertical provides direct sales and professional services in over 25 U.S. metro markets. Combined with Vertical's over 250 channel partners, the Company serves customers throughout North America and Europe. Vertical is a privately held company headquartered in Santa Clara, CA. For more information, visit www.vertical.com.

Vertical Communications:

David Krietzberg
Chief Financial Officer
408-404-1670
dkrietzberg@vertical.com

Glenn Goldberg
Parallel Communications Group
516-705-6116
ggoldberg@parallelpr.com

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