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Vertical Communications Announces Availability of Vertical Summit Small Business Communications System

Feature and application-rich Unified Communications system includes mobile integration and simple management interface

Santa Clara, Calif., July 8, 2014—Vertical Communications[®], a leading provider of business communications software and solutions, announced the general availability of the latest product innovation to its line of advanced unified communications (UC) solutions for businesses. The new Vertical Summit[™] communications system represents the industry's most cost-effective UC appliance offering comprehensive IP telephony features, voice applications and mobile device integration designed to serve the unique needs of sophisticated small business customers.

“Vertical is focused on enabling our customers to improve operational efficiencies and control costs through the implementation of unified communications technologies. The Summit is the most cost effective and easy to manage solution we have brought to market to date while not sacrificing solution value and powerful features like mobile integration,” explained Peter Bailey, chief executive officer at Vertical. “Small businesses have sophisticated needs but will not tolerate technology complexity and high upfront or ongoing costs of ownership. The Summit's attractive price point, ease of deployment, ease of management and use, and strong feature set make it a uniquely valuable solution for small businesses seeking to leverage today's cutting edge communications technologies.”

Scalable from 5 to 140 users, the Vertical Summit can be networked to accommodate up to 250 locations. The Summit platform leverages an optimized IP/TDM hybrid architecture to give smaller organizations more flexibility to interface with any network, as well as the tools to grow their businesses with features and applications including:

Summit Communicator – Built-in mobility application extends premise-based communications capabilities to users' iOS and Android devices through a SIP-based softphone. Summit Communicator enables secure, single-number mobility so you can talk, text, chat and broadcast messages from anywhere, with access to other system features including corporate directories, call logs, paging, call recording, three-way calling and one-touch call transfers.

IP Attendant for Office – Intuitive, integrated software client for streamlining call handling and routing functions. Simplifies call control by visually displaying all call, user and network statuses for more efficient call management. The IP Attendant also includes an embedded IP softphone for desktop voice calling.

Summit Wireless DECT System – Secure, in-building wireless communication solution to increase employee productivity, mobility, reaction time and safety. Built on the Digital Enhanced Cordless Telecommunications standard, the Summit Wireless DECT System provides small businesses with a cost-effective, highly secure and reliable wireless telephony solution. Expand your coverage, voice traffic and number of users with up to 48 extensions.

To maximize the Vertical Summit's full capabilities and functionality, customers can take advantage of the Summit's simple licensing model to access additional features and applications. Businesses can also easily integrate the Summit's feature set with a wide array of Vertical IP, digital and analog phones, as well as third-party SIP devices, to further extend their communications capabilities and investment.

"In today's evolving workplace, users increasingly expect to be able to harness the power of their personal mobile devices in the work environment, and the Summit platform provides small businesses with the flexibility they need to support them," said Frank Stinson, partner with market research firm Intellicom Analytics. "The ability to extend Summit's features to personal mobile devices—while also packaging the solution in a manner that reduces its upfront costs and eases its implementation—plays well to the critical issues that small businesses now consider in selecting a UC provider."

About Vertical Communications®

Vertical Communications, Inc. is a provider of unified communications (UC) and IP telephony solutions and services to enterprise and business customers throughout North America and Europe. The Company's flagship UC product - Wave IP - offers comprehensive integration into enterprise CRM, ERP, mobile and other critical enterprise systems, enabling companies to better communicate and serve customers, promote collaboration among employees and partners, as well as provide deep insights into customer communications through business intelligence and management tools. In addition, Vertical provides managed services, project management, custom development, deployment and enterprise support services. Together, the Vertical portfolio enables complete, turnkey deployment and management of voice infrastructure, software, enterprise integration and ongoing support. Vertical sells its products and services to business customers, with a focus on vertical markets including retail, health care, state and local government, and other customer-facing industry segments where customer experience is a primary focus. The Company's recent merger with Fulton Communications, completed in June 2014, provides the company with direct sales and professional services in over 25 metro markets in North America, which, in combination with Vertical's over 250 channel partners, provide the Company with broad North American and European reach. Vertical is a privately held company headquartered in Santa Clara, CA. For more information, visit www.vertical.com.

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