



FOR IMMEDIATE RELEASE

**Vertical Communications Named Ericsson-LG Enterprise
Americas Partner of the Year**

Communications Technology Provider Recognized for Innovative Business Solutions

Santa Clara, Calif., December 3, 2014 Vertical Communications®, a leading provider of business communications software and solutions, has been selected 2014 Americas Partner of the Year by Ericsson-LG Enterprise. Vertical and Ericsson-LG Enterprise collaborate on the development and marketing of a variety of communications solutions, including system hardware, software and business-specific applications that serve the needs of enterprise and small- and mid-size organizations.

“We are extremely proud of our long-standing partnership with such a world-class leader in innovative communications technologies and products as Ericsson-LG, and for the recognition of the strength of our business and product development relationship providing leading communications solutions to the enterprise market,” said Peter Bailey, Vertical’s chief executive officer.

Ericsson-LG Enterprise offers business customers a vast array of unified communications solutions that address a multitude of business requirements. A worldwide entity, Ericsson-LG Enterprise maintains its headquarters in Seoul, South Korea, and a U.S. office in Tustin, California.

About Vertical Communications®

Vertical Communications, Inc. is a provider of unified communications (UC) and IP telephony solutions and services to enterprise and business customers throughout North America and Europe. The Company’s flagship UC product -- Wave IP -- offers comprehensive integration into enterprise CRM, ERP, mobile and other critical enterprise systems, enabling companies to better communicate and serve customers, promote collaboration among employees and partners, as well as provide deep insights into customer communications through business intelligence and management tools. In addition, Vertical provides managed services, project management, custom development, deployment and enterprise support services. Together, the Vertical portfolio enables complete, turnkey deployment and management of voice infrastructure, software, enterprise integration and ongoing support. Vertical sells its products and services to business customers, with a focus on vertical markets including retail, health care, state and local government, and other customer-facing industry segments where customer experience is a primary focus. The Company’s recent merger with Fulton Communications, completed in June 2014, provides the company with direct sales and professional services in over 25 metro markets in North America, which, in combination with Vertical’s over 250 channel partners, provide the Company with broad North American and European reach. Vertical is a privately held company headquartered in Santa Clara, CA. For more information, visit www.vertical.com.

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